

SPONSORSHIP CATEGORIES-AGROVISION SOUTH

| Sponsorship Categories | Sponsorships (INR) |
|-----------------------------|--------------------|
| <u>Event</u> | |
| Event Sponsor | 20,00,000 |
| Event Co-Sponsor | 15,00,000 |
| | |
| <u>Exhibition</u> | |
| Exhibition Platinum Sponsor | 10,00,000 |
| Exhibition Diamond Sponsor | 7,00,000 |
| Exhibition Gold Sponsor | 5,00,000 |
| Exhibition Silver Sponsor | 3,00,000 |
| | |
| <u>Workshop</u> | |
| Lead Sponsor- Workshop | 7,00,000 |
| Workshop Co-Sponsor | 5,00,000 |
| Session Sponsor-Workshop | 3,00,000 |
| | |
| <u>Partners</u> | |
| State | 15,00,000 |
| Co-State partner | 7,50,000 |
| | |
| International Partner | 25,00,000 |

Event Sponsor

Value: INR 20 Lakhs

- Prominent exhibition space of approx. 250/150 sqm. (Open to sky/Raw space)
- Lead branding on the main backdrop and across the event as “Event Sponsor”
- Prominent branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Privilege to nominate a speaker in workshop
- Privilege to distribute the literature to the delegate/attendees of workshop
- Full page colour advertisement in exhibitor directory
- Distribution of corporate literature to farmers
- 20 conference delegate registration
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Event Co-Sponsor

Value: INR 15 Lakhs

- Exhibition space of approx. 200 sqm/100 sqm (Open to sky/Raw space)
- Prominent branding at the main backdrop and across the event as “Event Co-Sponsor”
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page colour advertisement in exhibitor directory
- Distribution of corporate literature to farmers
- 12 conference delegate registration
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Platinum Sponsor- Exhibition

Value: INR 10 Lakhs

- Complimentary exhibition space of approx. 150 (open to sky)/75 sqm (Raw Space)
- Prominent branding at the exhibition & across the event as “Platinum Sponsor”
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page colour advertisement in exhibitor directory
- Distribution of corporate literature to farmers
- 10 complimentary conference delegate registration
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Diamond Sponsor- Exhibition

Value: INR 7 Lakhs

- Complimentary exhibition space of approx. 100 sqm (Open to sky)/54 sqm (Raw Space)
- Prominent branding at the exhibition & across the event as “Diamond Sponsor”
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page colour advertisement in exhibitor directory
- 8 complimentary conference delegate registration
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Gold Sponsor-Exhibition

Value: INR 5 Lakhs

- Complimentary exhibition space of approx. 80 sqm (Open to sky)/45 sqm (Raw Space)
- Prominent branding at the exhibition & across the event as “Gold Sponsor”
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page colour advertisement in exhibitor directory
- 6 complimentary conference delegate registration
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Silver Sponsor -Exhibition

Value: INR 3 Lakhs

- Complimentary exhibition space of approx. 50 sqm (Open to sky)/36 sq m (Raw Space)
- Branding at the exhibition & across the event as “Silver Sponsor”
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page advertisement in exhibitor directory
- 4 complimentary conference delegate registration
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

WORKSHOPS

Lead Sponsor-Workshop

Value: INR 7 Lakhs

- Complimentary exhibition space of approx. 100 sqm (Open to sky)/54 sqm (Raw Space)
- Prominent branding at the workshop venue & across the event as “**Lead Sponsor Workshop**”
- Privilege to nominate expert on a particular topic during workshop
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page colour advertisement in exhibitor directory
- “Thank You Sponsor” acknowledgement on Expo Catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Workshop Co-Sponsor

Value: INR 5 Lakhs

- Complimentary exhibition space of approx. 80 sqm (Open to sky)/45 sqm (Raw Space)
- Branding at the workshop venue & across the event as “Workshop Co-Sponsor”
- Branding on print and electronic communication
- Logo on printed material for workshop promotion
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page colour advertisement in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Session Sponsor- Workshop

Value: INR 3 Lakhs

- Complimentary exhibition space of approx. 50 sqm (Open to sky)/36 sq m (Raw Space)
- Appropriate branding during particular workshop
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page advertisement in exhibitor directory
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

State Partner

Value: INR 15 Lakhs

- Exhibition space of approx. 120 sqm Raw space
- Prominent branding across the event as a “State Partner”
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page colour advertisement in exhibitor directory
- “Thank You” acknowledgement on expo catalogue
- Listing of State profile in the exhibitor directory
- 12 conference delegate registration
- Privilege to nominate a speaker in relevant workshop
- Acknowledgement in the event report which will be widely circulated after the event

Co-State Partner

Value: INR 7.5 Lakhs

- Complimentary exhibition space of approx. 60 sqm Raw Space
- Prominent branding across the event as a “Co-State Partner”
- Branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Full page colour advertisement in exhibitor directory
- “Thank You” acknowledgement on expo catalogue
- Listing of State profile in the exhibitor directory
- 6 conference delegate registration
- Acknowledgement in the event report which will be widely circulated after the event



International Partner

Value: INR. 25 Lakhs

- Prominent exhibition space of approx. 250/150 sqm. (Open to sky/Raw space)
- Lead branding on the main backdrop and across the event as “Event Sponsor”
- Prominent branding on print and electronic communication
- Logo with hyperlink on the event website www.south.agrovisionindia.in
- Privilege to nominate a speaker in workshop
- Privilege to distribute the literature to the delegate/attendees of workshop
- Full page color advertisement in exhibitor directory
- Distribution of corporate literature to farmers
- 20 conference delegate registration
- “Thank You Sponsor” acknowledgement on expo catalogue
- Acknowledgement in the event report which will be widely circulated after the event

Note: Sponsorship amount is exclusive of service tax as per Section 68 of the Finance Act, Rule 2 (1) (d) of Service Tax Rules in relation to Sponsorship amount is to be paid by the recipient of the service.